






student sheet

Investigating Posters

discoveries  diversity 	Purpose	Target Audience	Dominance <small>1st thing you see</small>	Message	Feelings Evoked	what	Artwork colour	size
WHAT DO YOU SEE?								
WHY? (OPV author)								
 S strengths								
 W weaknesses								
 SW so what™ ideas for my mime								

student sheet

discoveries



diversity



WHAT DO YOU SEE?

WHY?



strengths



weaknesses



SW

so what™ ideas for my mime

- Appeal to history or tradition
- Appeal to patriotism
- Emotive appeals
- Appeals to logic / reason

- Humour – ridicule, irony, satire
- Hyperbole

symbolism

script

style

font

size

colour

what

what

representation