













What are the CHARACTERISTICS of A News Article

| Characteristics Diversity | Physical What do you see? | Behavioural Purpose? (OPV author) | Environmental Where? | Evaluation S  W  SW  | | |
|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------------|
| Purpose  | <input type="checkbox"/> entertain <input type="checkbox"/> educate <input type="checkbox"/> inform <input type="checkbox"/> persuade | | Make a sketch of the article layout and label the parts  | Strengths if you include it | Weaknesses if you don't | So What Ideas for your poster |
| Audience  | | | | | | |
| Headline  | | | | | | |
| Byline Creative Credits by Jamie Bowen Oprah did her and you have... Who Wrote It? | | | | | | |
| Lead  | | | | | | |
| Body  | | | | | | |
| Images  | | | | | | |
| Quotations  | | | | | |  thinkchart |