












Investigating Multi-Media

discoveries  diversity 	Purpose	Target Audience	Message	Feelings Evoked	Card Design					
					layout	background colour	colour scheme	slide background	navigation design	
WHAT DO YOU SEE?										
WHY? (OPV author)										
S  strengths										
W  weaknesses										
SW  so what™ ideas for my mime										

student sheet

discoveries  diversity 	images photographic commercial symbols	video	animation	sound sound sfx music voice overlay	graphs/ charts	font type	# used	size	# used
WHAT DO YOU SEE?									
WHY?									
S strengths									
W weaknesses									
SW so what™ ideas for my mime									

student sheet

discoveries  diversity 	style # used	software used	Technical Components					relationship btw media & message enhance or detract?	needed skills use back
			hyperlinks	slide transitions	buttons	timings	navigation links		
WHAT DO YOU SEE? <hr/> <hr/> <hr/> <hr/>									
WHY? <hr/> <hr/> <hr/> <hr/>									
S strengths 									
W weaknesses 									
SW so what™ ideas for my mime 