

My Multi Media Content Criteria for Producing

beginning to develop	at expected	above expected
I can identify the purpose of my multi media presentation	I can identify the purpose of my multi media presentation	I can identify the purpose of my multi media presentation
I can identify my target audience	I can identify my target audience AND I can explain why I have chosen this audience I can explain why I believe a multi media presentation is be the most effective communication vehicle based on my purpose	I can identify my target audience AND I can explain why I have chosen this audience I can explain why I believe a multi media presentation is be the most effective communication vehicle based on my purpose AND my target audience
I can outline the message I want to share	I can outline the message I want to share AND the feelings I want to evoke in my audience	I can outline the message I want to share and the feelings I want to evoke in my audience AND I can justify these decisions
I can decide on my slide layout, slide background colour, slide colour scheme, and slide background AND justify my choices based on the purpose of my communication OR my audience	I can decide on my slide layout, slide background colour, slide colour scheme, and slide background and justify my choices based on the purpose of my communication AND my audience I can design a navigation device for the user	I can decide on my slide layout, slide background colour, slide colour scheme, and slide background and justify my choices based on the purpose of my communication and my audience AND the message I want to send OR the feelings I want to evoke I can design a navigation device for the user AND justify my design
I can include 2 - 3 types of media in my presentation AND justify these based on the purpose of my communication OR my audience	I can include 2 - 3 types of media in my presentation AND justify these based on the purpose of my communication AND my audience	I can include 3 or more types of media in my presentation and justify these based on the purpose of my communication and my audience AND I can explain how each enhances my overall communication message
I can select my text font/s; text size/s; text style/s	I can select my text font/s; text size/s; text style/s AND justify my choices	I can select my text font/s; text size/s; text style/s and justify my choices
I can identify how many different text fonts I will use; how many text sizes I will use; and how many font styles I will use	I can identify how many different text fonts I will use; how many text sizes I will use; and how many font styles I will use AND justify my choices	I can identify how many different text fonts I will use; how many text sizes I will use; and how many font styles I will use and justify my choices
I can identify the software I will use	I can identify the software I will use AND explain my choices I can identify the slide transitions that I will use	I can identify the software I will use and explain my choices I can identify the slide transitions that I will use AND justify my choices
I can identify the buttons I will use	I can identify the buttons I will use AND justify my choices I can link my navigation bar to the applicable locations	I can identify the buttons I will use and justify my choices I can link my navigation bar to the applicable locations I can identify the hyperlinks that I will use I can identify elements in my presentation that would be enhanced by slide show timings and I can set the timing accordingly